HOW YOU CAN HELP

Refer a Survivor



- The Blue Card works with local social service agencies to locate survivors who are in need. If you know of a survivor who needs our assistance but does not have access to a social service agency, ***contact us at (212) 239-2251 or info@bluecardfund.org.***

Engage Your Employer

- Share The Blue Card's mission with your employer and encourage matching donations.

Connect Athletes to Our Endurance Program



- The Blue Card takes part in various sporting events including the TCS New York City Marathon, the TD 5 Borough Bike Tour, New York City Triathlon and The Miami Half/Full Marathon

Host an Informational Meeting

- Share The Blue Card's mission with your friends and encourage them to get involved and/or donate.

Visit a Survivor in the Hospital



- Many survivors do not have a strong support network that they can rely on when they are in the hospital. The Blue Card Lissner Hospital Visitation Program offers volunteer visits to hospitalized Holocaust survivors who need companionship and emotional support.

Consider Planned Giving/Legacies

- From naming The Blue Card in your will, to charitable trusts, retirement plan gifts and gift annuities, there are many giving options available. Please consult your financial planner for options and benefits. Your lasting legacy and compassion will ensure that Blue Card programs will continue to help survivors in need, while also providing financial benefits to you and your family.

www.bluecardfund.org

TheBlueCard thebluecard bluecard1934

CHARLES AND LYNN Schusterman FAMILY PHILANTHROPIES

ועידת התביעות Claims Conference Conference on Jewish Material Claims Against Germany

UJA Federation NEW YORK

The mission of **The Blue Card** is to provide direct financial assistance to needy Holocaust survivors living in the United States.

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Assisting Holocaust Survivors in Need

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The Blue Card Since 1934

Assisting Holocaust Survivors in Need

REPORT TO THE COMMUNITY

The mission of **The Blue Card** is to provide direct financial assistance to needy Holocaust survivors living in the United States.



Meet Goldie J.

One of The Blue Card's recipients residing in California

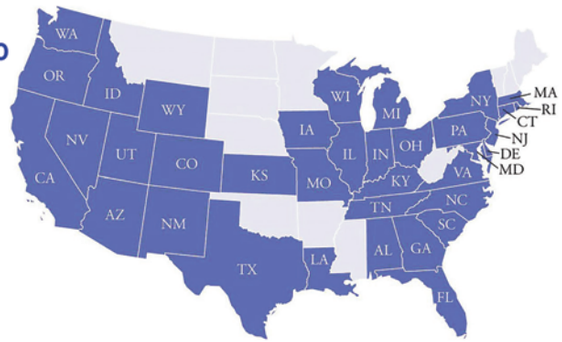
Goldie was born on May 14th, 1937. She lived with her parents and brother in Katowice, Poland, which Nazi Germany annexed in September 1939. When Goldie's family in 1942 visited her grandparents in Frishtak, a Polish small town, they found despairing sadness, the Nazis on the march. Goldie witnessed unforgettable horrors. She saw a weeping young mother and her own mother helping place her newborn baby in a suitcase and close the lid—killing the infant herself rather than see it tortured and murdered by Nazis. Where Jews were ordered to assemble, Goldie witnessed Gestapo wrenching babies from their mothers' arms and hurling them at a cement wall, and she saw Nazis murder her grandparents with rifle butts. She and her brother saw Germans hold a bayonet to the throat of their mother, who was stalling, claiming she didn't know where Goldie's father and uncle were, while giving them time to flee. Running and hiding for survival and begging for food from the Polish farmers who would not help a Jew and chased them away. So, they were hungry, thirsty, filthy with lice and sores. Hidden elsewhere, and three other relatives. A kind-hearted Christian farmer risked hiding the 10 family members in his barn. In a small pigsty, four children and six adults were jammed together on straw-covered cement for almost 3 years. They sat—Goldie "celebrated" her sixth birthday. More childhood-stealing horrors awaited her both before and after Russians liberated Poland on January 27, 1945.

Today, Goldie lives alone in a home she shared with her late husband George, who was a Concentration Camp survivor, in Palm Springs, CA – she has two daughters and one granddaughter. Goldie often speaks to school audiences about her experiences during the darkest time in history. The Blue Card has been assisting Goldie since 2002 through a number of different programs, including: Telephone Emergency Response System, Monthly Stipend, Jewish Holiday and Mazel Tov birthday grants. The Blue Card also assists Goldie with other programs to ensure that she stays in her home for as long as possible.

Her booklets: "What Holocaust?" and her Husband's book "God Forsaken" are available on her website: https://sites.google.com/view/golasworld/home

THE BLUE CARD'S CLIENTS ACROSS THE UNITED STATES

Aiding nearly 3,000 Holocaust survivor households in 35 states.



THE BLUE CARD'S ASSISTANCE PROGRAMS

Emergency Cash Assistance

One-time grant assistance for emergency needs including:

- ***Housing and related costs*** such as late payments to prevent eviction, homelessness or utilities being shut off.
- ***Food purchases***
- ***Medical and dental care,*** including medical equipment.
- ***Essential clothing and footwear***
- ***Purchase and repair of essential major and minor appliances***

Emergency Prevention

- ***Monthly Stipend*** – supports the most poverty-stricken survivors with monthly checks.
- ***Telephone Emergency Response System*** – provides the system to Holocaust survivors who do not have the financial resources to pay for installation, service and maintenance.

Health and Well-being

- ***Siggi B. Wilzig Fighting Cancer Together*** – offers aid to survivors battling cancer.
- ***Vitamins*** – provides survivors with multivitamins, minerals, and supplements, as well as liquid meals.
- ***Jewish Holiday*** – provides financial support for giving survivors the financial means to have a happier holiday season.
- ***Mazel Tov Birthday*** – provides survivors with a card and a check on their birthday.
- ***Summer Vacation*** – survivors are provided with handicapped accessible accommodations, transportation, scheduled meals, and a well-planned itinerary, making the program structured, safe and group oriented.
- ***Sonia and Max Lonstein Bring a Smile*** – provides addition support to terminally ill Holocaust survivors.
- ***Mark Cuban Cost Plus Drug Company Partnership*** – to limit survivors' need to go to the pharmacy and to ease their financial burden, The Blue Card partnered with the Mark Cuban Cost Plus Drug Company to cover the cost and delivery of survivors' medication.

Outreach

- ***Nutrition Guidance*** – educates survivors on proper nutrition.
- ***The Blue Card-Lissner Hospital Visitation Program*** – offers volunteer visits to hospitalized Holocaust survivors who need guidance and emotional support.

Tech Friendly Aging

- ***LIFTWARE Utensils/Steady*** – An electronic stabilizing handle with interchangeable attachments (soup spoon, everyday spoon, fork, and spork), designed to help individuals with hand tremors—such as those caused by Parkinson's disease or essential tremor—eat more easily.
- ***Mood Restore Light Box – Intelligent Light Therapy*** – A special, compact and portable, UV free unit provides much needed light therapy to Holocaust survivors.
- ***Companion Pets*** – Companion pets bring comfort and happiness to the older population with interactive cats and dogs that replicate the look, sounds and feel of real pets. Many studies have found that these pets can enhance one's well-being and quality of life through companionship.
- ***FreeStyle Libre Glucose Monitoring*** – The Freestyle Libre 2 system continuously measures glucose data with customized, optional real time alarms. The unit gives people with diabetes excellent accuracy and critical information to better manage their condition.

Crisis and Disaster Relief

- ***Natural Disaster Relief Fund*** – The Blue Card offers emergency relief to Holocaust survivors who have been affected by natural disasters such as wildfires, hurricanes, tornadoes, and more. This aid comes in the form of cash assistance, emergency supplies, transportation to safe places, and access to mental health resources.
- ***Holocaust Survivors Facing Antisemitism Today*** – Survivors of The Holocaust have already been victims of antisemitism, but unfortunately, some are becoming victims again as antisemitic attacks in the U.S. become more frequent. This program provides aid to those Holocaust survivors who have survived an attack of this kind. The Blue Card is committed to providing mental health resources to survivors in the wake of these traumas, providing cash assistance and any necessary supplies to help these survivors heal, and raising awareness about the dangers of hatred and bigotry in the hope that no more Holocaust survivors are endangered in this way.

THE BLUE CARD'S HOLOCAUST EDUCATION PROGRAMS

Bnei Simcha

Our foremost education program is the Bnei Simcha Program, which pairs Bar and Bat Mitzvah students with survivors to create bonds and educational opportunities that last for years. The students get to know the survivor they are paired with, learning their story and the importance of never forgetting the events of the Holocaust. The program culminates in the student writing a biography of the survivor and leading a presentation on what they learned while in the program.

Students of all Ages

The Blue Card takes pride in matching students of all ages with Holocaust survivors to ensure meaningful experiences for all. Volunteers connect with The Blue Card and express their interest in meeting a survivor and The Blue Card matches them with a survivor based on mutual interests and availability.

Survivor Presentations at Schools

The Blue Card Speakers Bureau is a group of Holocaust survivors with incredible stories who volunteer their time to speak at schools, corporate meetings, and events to promote Holocaust education. These survivors have decades of experience as Holocaust educators of all ages and levels. The Blue Card works hard to ensure that these survivors can share their stories with as many people as possible while also being sensitive to the toll that sharing their experiences takes on the survivors.

Interfaith

In 2021 The Blue Card partnered with the Amity School in Brooklyn, to present a pilot program of Holocaust education for Muslim students. The program took place as an elective class available to high school students that culminated in a trip to the Holocaust Memorial Museum in Washington DC. The class had high enrollment and students provided overwhelmingly positive feedback about the program at the end.

Combat Hate – Educate

The Blue Card hosts events across the country to raise awareness for The Blue Card's mission of helping Holocaust survivors and promoting Holocaust education. Events are attended by federal, state and city elected officials.

Missions

The Blue Card organizes educational missions to nations marked by a history of intolerance. These trips include visits to Holocaust sites and Concentration Camps.

Hologram Holocaust Education: An Immersive Experience with Holocaust Survivor, Sonia Warshawski

The Blue Card's Holocaust Education Program features Holocaust survivor Sonia Warshawski and her moving testimony, as captured in the award-winning documentary *Big Sonia*. Through interactive hologram technology, participants of all ages can engage with a lifelike holographic projection of Sonia, creating a powerful, immersive learning experience. This innovative program allows audiences to hear a firsthand account of the Holocaust while fostering reflection, empathy, and meaningful dialogue about antisemitism and standing up to hate in all its forms.

AS SEEN IN THE PRESS

CNN · The New York Times · The Wall Street Journal · NBC Sports · New York Post · The Jewish Journal · The Jewish Week · The Miami Herald · The Jerusalem Post · The Times of Israel · Bloomberg · abc7 · Fox News channel · TIME · Tablet